



**SCREEN
WM**

Take the lead in our next release

Head of Innovation and New Markets

£55k - £60k

Screen WM is the lead agency for film, television and digital media in the West Midlands, a region that is driving innovation and excellence in content creation and cross-media collaboration. Channel 4's recent decision to base its new Digital Media 4iP commissioning hub within Screen WM's offices in central Birmingham has further strengthened the region's role in leading the digital media revolution for the UK.

We're looking for an inspirational, experienced and highly skilled individual to support and drive the region's rapidly changing media landscape. The new senior level post of Head of Innovation and New Markets will be responsible for delivering over £10 million of investment in the West Midlands' media industries, developing creative and technological innovations, reaching new markets, negotiating high level partnerships across the board from blue chip companies to digital leaders. You will also be charged with developing a skills strategy that supports the needs of the changing media environment in the West Midlands.

A key member of the Senior Management Team, you'll work closely with the CEO to develop the 2008-2011 Business Plan.

As well as clearly defined knowledge of the regional screen sector, including Digital Media, your profile will evidence experience of developing high-level strategy in a senior management position. The ability to secure funds for major projects and negotiate partnership work is essential, as are exceptional people and task management skills.

**To find out more and apply contact Claire Birch at
claire.birch@screenwm.co.uk or call 0121 2657120.**

Closing date: Thursday 24 April 2008.

Screen WM is an equal opportunities employer.